



The APInion

Editor: Erik Rike

API CHAPTER MEETING

Holiday Inn
Superdome
330 Loyola Avenue
11:30 a.m.

Wednesday,
July 22, 1998

API's Exploration & Production Program
MARK RUBIN, SR.
Mgr., E&P Department
and Natural Gas
Coordinator for API,
Washington, D.C.
(details on back cover)

Cash Bar

With reservations: \$15.00
Without reservations: \$20.00

Phone Martine by noon, Monday,
July 20 for reservations: 529-3630

WE LEARNED!

Yes, we learned about an innovative program in learning, called "I CAN LEARN" from John R. Lee at the May meeting. John is an ex-oil entrepreneur who once owned a superfleet of 588 jumbo railroad tank cars who decided he could do something for the country's education problems.

His idea, explained and demonstrated at the meeting, is Interactive Computer Aided National Learning (I CAN LEARN). He uses computers with interactive programs that lets each individual learn at his own pace, allowing him to back up and see a demonstration again at his own discretion. As a result, he reported getting non-gifted inner-city students enrolled in Stanford University's Gifted Youth Program. He doesn't have just one, but over 1000 success stories under his belt.

The API meeting was also attended by about 20 educators, including many who won the API's teaching excellence awards for 1998, and their principals or other school officials. The teachers were highly impressed with John's demonstration and wanted more trials in their



respective schools. The teachers were most impressed with John's approach (and demonstration) of the elements of algebra, always a big stumbling block for inner-city kids, and one where the teachers aren't very successful when using conventional methods.

John expects to install at least 21 additional I CAN LEARN classrooms in the coming year. One question stumped John, however. The question, "Can't you use this to get better counting from the Saints?"

CHAIRMAN'S MESSAGE

The past couple of years of prosperity, buyouts, mergers, etc., in the oil and gas industry, followed by the recent drop and instability in oil prices, have raised some old questions in people's minds. The subjects of security and loyalty are hard to avoid revisiting when the industry has a hiccup (if not a downturn) and/or undergoes constant consolidations.

The change in the level of loyalty in the current business climate in the U.S. relative to 20 years ago is obvious and has been heavily discussed. Corporate America has taken a lot of heat for generally being less loyal to its employees, and in many cases, deserves the scrutiny. In many cases, however, companies were legitimately forced to greater efficiencies with their staffs and/or driven by outside pressures.

Meanwhile, a new attitude was emerging in the employee ranks. A sense of "what's in it for me?" rather than the old "mind the company store" philosophy developed in many people. This was partly a justifiable reaction to the change in corporate loyalty and partly an impatience and entitlement sign of the times. An almost free agent market has developed where the best way for many to get ahead financially and professionally is to change jobs every couple of years. This certainly does little to develop loyalty from the employee toward the company or to develop security during down business cycles.

At the end of the day, all discussion of loyalty and security boil down to two absolutes. From the organization perspective, there is no substitute for a team of talented, motivated and loyal employees who have a sense of ownership. From an individual perspective, the best way to truly establish a level of security is to develop an attitude and a skill set that makes you a valuable and positive addition to any organization.

*Sandy Andrew,
Chairman*

API Board Members 1998

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AMERICAN PETROLEUM INSTITUTE - DELTA CHAPTER

1997-1998 Teaching Excellence Awards

For the twelfth consecutive year, the Delta Chapter has recognized outstanding area teachers through the Teaching Excellence Award Program. The API Delta Chapter Teaching Excellence Award Program is recognized as a coveted award. The Chapter continues to enjoy a place of distinction at School Board Meetings and Awards Nights, with our members being warmly received by the Boards and Superintendents when the Teacher of the Year Awards are presented.

API is committed to public education and, to that end, has chosen to recognize the untiring efforts of public school teachers who continue to deliver quality services to students with minimal compensation and inadequate resources. To date, the Delta Chapter has awarded over \$79,000 to new and veteran teachers in the New Orleans area. Following are the names of this year's award recipients and their school affiliations in the 6 metropolitan area parishes, including the names of the API Delta Chapter members who presented the awards.

Jefferson Parish

| | | |
|-----------------------|-----------------------------------|-------------------------|
| 1 st Place | Madeline Ortner Crosby | Grand Isle School |
| 2 nd Place | Nancy Thomas Striegel | John Ehret High School |
| 3 rd Place | Janet A. Herbez | Gretna Junior High |
| New Teacher Award | Lynne Bjorklund McDonald | Airline Park Elementary |
| Presented by | Gerry Authement and Tony Richards | |

Orleans Parish

| | | |
|-----------------------|-----------------------------|----------------------------------|
| 1 st Place | Jean Broders Murlin | Edna Karr Magnet School |
| 2 nd Place | Charles Clifton Layman, Jr. | McDonogh 25 High School |
| 3 rd Place | Nancy C. Lilly | Ben Franklin Elementary Math & |
| Science Magnet | | |
| New Teacher Award | Janna Cawrse | Fannie C. Williams Middle School |
| Presented by | Andrew Thomas | |

Plaquemines Parish

| | | |
|-----------------------|----------------------|-------------------------|
| 1 st Place | Martha C. Pellessier | Belle Chase High School |
| 2 nd Place | Marcia Coch Garcia | Boothville-Venice High |
| 3 rd Place | Diane Edwards Morgan | Belle Chase Primary |
| New Teacher Award | Angela Allo | Boothville-Venice High |
| Presented by | Bob Vaughn | |

St. Bernard Parish

| | | |
|-----------------------|---------------------------|-------------------------------|
| 1 st Place | Karen Vincent | Chalmette Middle School |
| 2 nd Place | Lena Revolva | NOVA Academy |
| 3 rd Place | Millicent Bramlett Soroe | Lacoste Elementary School |
| New Teacher Award | Rebecca Carbo Quintanilla | C.F. Rowley Elementary School |
| Presented by | Dennis Renear | |

St. Charles Parish

| | | |
|-----------------------|-----------------------------------|----------------------------|
| 1 st Place | Debra G. Suffrin | Destrehan High School |
| 2 nd Place | Perlae W. Shropshire | Lakewood Elementary School |
| 3 rd Place | Bonnie A. Bourg | J.B. Martin Middle School |
| Presented by | Michael DelPapa and Don Sustendal | |

St. Tammany Parish

| | | |
|-----------------------|-----------------------|-----------------------------------|
| 1 st Place | Alice Couvillon | Mandeville High School |
| 2 nd Place | Adair P. Watkins | Fontainebleu Junior High School |
| 3 rd Place | Katherine I. Bickley | Mandeville Kindergarten |
| New Teacher Award | Casey Denton Robinson | Walter L. Abney Elementary School |
| Presented by | Doug Tymkiw | |



Delta  Chapter



Golf Tournament

Friday - September 25, 1998 City Park - West Course

THIS EVENT WILL SERVE AS THE API FUND RAISER TO REWARD SCHOLASTIC ACHIEVEMENT IN AND AROUND THE NEW ORLEANS AREA.

FORMAT — 2-MAN SCRAMBLE, BLIND BOGEY SCORING

**\$70.00 Per Player - Fee Includes Cart & Green Fees
Food & Drinks on Course and 1999 Membership Drive**

MULLIGANS: Maximum 2 per Golfer - 1 Mulligan per nine holes

NOTE: NO RESERVATIONS WILL BE MADE UNTIL PAYMENT IN FULL IS RECEIVED
SPACE LIMITED: ALL ENTRIES FIRST-COME - FIRST SERVED

| | | | | |
|---------------|----------------|---|---------------|----------------|
| NAME | \$ 70.00 | T | NAME | \$ 70.00 |
| COMPANY | | E | COMPANY | |
| ADDRESS | | A | ADDRESS | |
| CITY | STATE ZIP | M | CITY | STATE ZIP |
| PHONE | FAX | # | PHONE | FAX |
| NO. MULLIGANS | @ 5.00 EACH \$ | 1 | NO. MULLIGANS | @ 5.00 EACH \$ |
| NAME | \$ 70.00 | T | NAME | \$ 70.00 |
| COMPANY | | E | COMPANY | |
| ADDRESS | | A | ADDRESS | |
| CITY | STATE ZIP | M | CITY | STATE ZIP |
| PHONE | FAX | # | PHONE | FAX |
| NO. MULLIGANS | @ 5.00 EACH \$ | 2 | NO. MULLIGANS | @ 5.00 EACH \$ |

Tee Time Preference: ___ 7:00 A.M. ___ 1:00 P.M.
You will be notified if your preferred time cannot be accommodated.

TOTAL
SUBMITTED: \$

➔ MAKE COPIES OF THIS FORM FOR ADDITIONAL ENTRIES · PLEASE RETURN THIS FORM AS SOON AS POSSIBLE ➔

Make check payable to: **DELTA CHAPTER API**
And return along
with entry form to: API Golf Tournament
P. O. Box 50110
New Orleans, LA 70150

Send checks early to get a good tee time!



API CHAPTER SPONSORED TRAINING

(Sponsorship does not convey API Endorsement)

ELECTRIC SUBMERSIBLE PUMPING

(Presented by Rike Service, Inc.)

September 7-11, 1998

For: engineers, operations managers, and top rated production supervisors responsible for artificial lift selection, maintenance and productivity

Learn how to get long runs with highest rates with submersible pumps! Discover that the design for the well is critical, and will dictate a short run if either undersized or oversized! Learn how to prevent expensive failures such as cable-burn, impeller cavitation, and starting under reverse spin. Learn to include the right downhole equipment for gas separation, proper cooling and dependable diagnosis. Find out the real facts about variable frequency accessory equipment. This is one of the most profitable production tools available when sized and operated correctly, but it is noted for being one of the most expensive nightmares when carelessly managed.

Course Outline : Pump System • Applications • Design and Selection • Installation/Operation • Troubleshooting

OIL PRODUCTION (SURFACE)

(Presented by Rike Service, Inc.)

August 10-14, 1998

API Delta Chapter Sponsored Training

For: Engineers, operations superintendents, managers and top field foremen

Here you identify all the real bottlenecks to oil production caused by surface facilities. You will be shocked to discover how enormous is the cost in productivity of well accepted industry practices. Without spending a dime on the wells, you find out how to increase production by 10% to 200%! Yes, it usually costs some money to do it—which is paid out in one or two months!

You see the drastic effect of surface equipment design on gas lift, rod pumps, electric submersibles, hydraulic or jet pumps. Discover how to troubleshoot the errors, how to resize and how to estimate the benefit in dollars as well as barrels.

Course Outline: Surface Facilities and the Well • Location of Facilities • Production Equipment • Maintenance and Cost

Special API Chapter Tuition: \$875

For enrollment or information: Anne Marie Stephens (827-0161)

QUICK LOOK MAPPING TECHNIQUES FOR PROSPECT EVALUATION

(Presented by Subsurface Consultants &
Associates, LLC)

August 24-25, 1998

For: Supervisors, managers, vice-presidents, prospect evaluators, and anyone involved in preparing, reviewing or evaluating subsurface interpretations and prospects.

This course addresses the need for a systematic approach for quickly screening prospects and identifying fundamental mapping and structural geology errors. The most common errors found on subsurface maps are illustrated with numerous examples from the industry. QLTs are powerful and efficient tools for recognizing sometime subtle mapping errors that lead to poorly located drilling locations. The course begins with a review of examples of mapping errors that lead to poorly located wells that were uneconomic or dry. Methods used to address the risk factors that can cause dry holes are reviewed.

Major Topics Covered: QLT Overview with Examples * Philosophical Doctrine of Mapping * Dry Hole Analysis * Effect of Contouring Method Choice * General Structure Map QLTs * Faulted Structure Map QLTs * Fault Surface Section Pitfall * Vertical Separation vs. Throw * Directional Well QLTs * TWT for Fault Cuts and Net Pay * Isochore Map QLTs.

Special API Chapter Tuition: \$517

**(API Chapter sponsorship does not represent
an endorsement of any product or service.)**

For enrollment or information: Kim Gatte (318-234-8557)

INTRODUCTION TO PETROLEUM GEOLOGY

(Presented by Subsurface Consultants &
Associates, LLC)

August 3-7, 1998

For: Petroleum and drilling engineers, beginning geologists and geophysicists, geologic and engineering technicians, clerical staff, as well as secretaries.

This course is designed to benefit anyone entering the oil industry who requires a basic knowledge of petroleum geology. Topics are wide and diverse ranging from rock sampling to the application of paleontology: from principles of seismic reflection to direct hydrocarbon indicators.

Major Topics Covered: Subsurface Geological Investigations * Rock Samples * Geologic Structures * Folded Structures * Unconformities * Salt Structures * Sedimentary Environments * Sedimentary Strata * Application of Paleontology * Geochemical Exploration * Basic Principles of Reflection Seismic * Direct Hydrocarbon Indicators

Special API Chapter Tuition: \$1125

Looking Ahead

- July 15, 1998
Board Meeting
- July 22-25, 1998
Grand Isle International Tarpon Rodeo, Grand Isle
- July 22, 1998
General Meeting
- August 19, 1998
Board Meeting
- September 5-7, 1998
Grand Isle Redfish Rodeo, Grand Isle
- September 16, 1998
Board Meeting
- September 24, 1998
General Meeting (coincides with IADC National Meeting in New Orleans)
- September 25, 1998
API Golf Tournament, Bayou Oaks Golf Course
- September 27-30, 1998
SPE Annual Technical Conference & Exhibition, New Orleans
- October 20-22, 1998
Permian Basin International Oil Show, Odessa, TX
- October 21, 1998
Board Meeting
- October 25, 1998
Daylight Savings Time Ends
- November 11-14, 1998
IPAA Annual Conference, New Orleans
- November 11, 1998
Board Meeting
- November 16-18, 1998
Deep Offshore Technology 98, New Orleans
- November 18, 1998
General Meeting
- November 26, 1998
Thanksgiving Day
- December 5, 1998
AADE New Orleans Chapter Christmas Social
- December 15, 1998
Board Meeting



Chairman Sandy Andrew and Speaker John Lee of "I Can Learn"

The Seven Traits of Effective Leaders: How Many Do You Share?

(The Toastmaster, Rancho Santa, CA)

Are leaders born or made? Can you learn superior leadership skills? No one is sure, but experts have noticed seven specific actions that successful leaders carry out, regardless of the organization or cause they lead. Effective leaders:

...make others feel important. If you goals and decisions are self-centered, followers will lose their enthusiasms quickly. Emphasize their strengths and contributions, not your own.

...promote a vision. Followers need a clear idea of where you're leading them, and they need to understand why that goal is valuable to them. Your job as a leader is to provide that vision.

...follow the Golden Rule. Treat your followers the way you enjoy being treated. An abusive leader attracts few loyal followers.

...admit mistakes. If people suspect that you're covering up your own errors, they'll hide their mistakes, too, and you'll lack valuable information for making decisions.

...criticize others only in private. Public praise encourages others to excel, but public criticism only embarrasses and alienates everyone.

...stay close to the action. You need to be visible to the members of your organization. Talk to people, visit other offices and work sites, ask questions, and observe how business is being handled. Often you will gain new insights into your work and find new opportunities for motivating your followers.

...make a game of competition. The competitive drive can be a valuable tool if you use it correctly. Set team goals, and reward members who meet or exceed them. Examine your failures, and celebrate your group's successes.



AMERICAN PETROLEUM INSTITUTE

New Membership Application/Renewal Form

Name:

Company:

Title:

Business Telephone:

Home Phone:

Street:

City:

State

Zip:

Please enclose \$15.00 for annual dues.

Volunteer for Committees?

**Mail to: American Petroleum Institute
Delta Chapter
P. O. Box 50110
New Orleans, LA 70150**

- Education
- Community Relations
- Industry Affairs
- Golf Tournament/Fund Raising



Award-winning teachers for 1998 from the Six-Parish Area,
including some of their Principals and Administrators

**API Chapter
Meeting
Holiday Inn
Superdome
Wednesday
July 22,
1998**

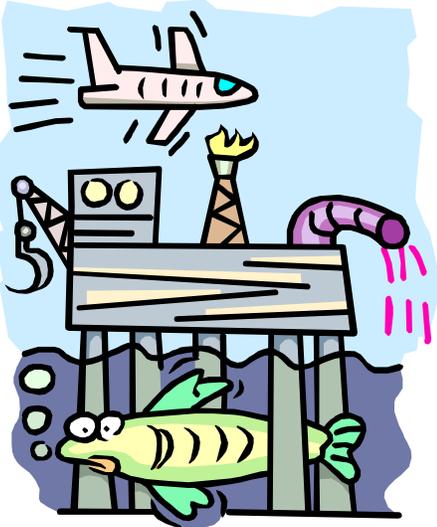
11:30 AM

API'S EXPLORATION & PRODUCTION PROGRAM

Join us at our General Meeting on July 22 when Mark Rubin, Sr. Manager of the Exploration & Production Department and Natural Gas Coordinator for API, joins us for a discussion of API's E&P program. Learn what API considers to be several regulatory and legislative issues of interest to E&P companies. His department serves the petroleum industry through the development and advocacy of industry positions on public issues and through the sponsorship and administration of programs and projects that include technical research, development of standards for petroleum equipment and materials, the development of training materials and programs, and the coordination of local API chapters in oil and gas producing areas throughout the USA.

Mark's presentation will focus on a few key issues for the E&P industry that are a high priority for API right now, including production waste issues, expansion of EPA toxics release inventory program, royalty issues, accesses and air issues.

A native of Tyler, Texas, Mark holds a BS in Petroleum Engineering from Texas A&M and an MBA from SMU. He joined API in 1988 after working for six years as a petroleum engineer with UNOCAL. His career with API has included assignments in the development of technical standards for oilfield equipment and materials, including development of standards for offshore safety and anti-pollution equipment and offshore platforms. In his current assignment with API, he is responsible for advocacy and research on environmental issues affecting the oil and gas exploration and production industry and natural gas issues affecting all sectors of the industry.



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