



2018 Family Fun Eat & Run
April 29th / City Park
Event Chairs: Rick Fowler, Leslie Hellmers



April 2017 Family Fun Eat & Run



May 2017 Groundbreaking for the new Louisiana Children's Museum in New Orleans City Park.



Construction site for the new \$45.5MM Louisiana Children's Museum in New Orleans City Park.

Re: Family Fun Eat and Run

The Petroleum Industry Promoting Education (PIPE), together with three area children's museums (New Orleans, St. Tammany and Thibodaux), is hosting the 3rd annual Family Fun Eat & Run event on Sunday, April 29th, 2018 in New Orleans City Park. The event includes a 5k run/walk and a ½ mile run/walk for children. There will be food, drinks and other activities as well – this is an event for the whole family.

Proceeds from the event are distributed to the three children's museums for exhibits related to the energy industry. These exhibits will inspire children and improve perception of the energy industry for both locals and tourists who visit the museums. There is a great deal of development activity currently taking place at the museums, and a snapshot of this activity can be found on the left.

Also to the left is a photo from last year's event, which was a complete success with 350 runners, 60 sponsors and 80 volunteers participating. Community partners like you provided essential support that ensured the event was a huge success, and we were able to distribute almost \$40,000 to the three children's museums.

We would like to ask for your support with the 2018 Family Fun Eat and Run on April 29th, 2018 in City Park. You can support the event by:

1. Encouraging people in your company to attend. **Register**



Aerial rendering of the new Louisiana Children's Museum in City Park.



Children's Museum of St. Tammany had their grand opening at the Koop Drive Trailhead in January of this year.



Bayou Country Children's Museum in Thibodaux just extended its hours for more fun.

for the event at: <http://NOLArunning.com>.

2. Have your company set up a **food tent** at the event.
3. Have your company sponsor the event. Sponsorship levels include: Title \$1,000; Gold \$500; and Silver \$250.

To sign up as a sponsor go to: <http://connect.SPE.org/delta> and look for the Family Fun Eat & Run event on April 29, 2018.

We know that times are extremely tough in our industry right now, and we are so proud of what our industry is doing to support its community. We strongly believe that energy-related exhibits will help provide education and insight that will inspire and improve perception of the energy industry.

Thank you again for your donation and continued support.

Sincerely,

Rick Fowler, Event Chair (PIPE Chairman, LLOG Exploration Offshore)

Leslie Hellmers, Event Chair (Hornbeck Offshore Services)